

CHP PARTNERS' MEETING

Washington, D.C.

Hotel Washington

Washington Room

April 29-30, 2003

Agenda

TUESDAY, APRIL 29TH

1:00 pm

Registration

2:00 pm

Welcome and Introductions

2:15 pm

CHP Market Development, Priorities, and Initiatives

Luis Troche, Team Leader, US EPA, CHP Partnership

This session will focus on the EPA CHP Partnership's accomplishments to date and on engaging Partners to help set our future goals and priorities. We will present various support mechanisms available through the Partnership. EPA will give an assessment of the potential for CHP deployment in specific markets, followed by an interactive session to work with our Partners to refine those market development activities.

3:30 pm

Refreshments

3:45 pm

Project Permitting

Luis Troche, US EPA, CHP Partnership

Christian Fellner, US EPA, CHP Partnership

Jerry Sullivan, Vice President, Cinergy Solutions

This session will be interactive, providing an overview of ways to address CHP permit difficulties and how changes to New Source Review effective March 3rd will impact CHP projects. Partners will have an opportunity to share their experiences with permitting. A short overview of the Administration's Clear Skies legislation will also be presented. Staff from EPA's Clean Air Markets Division will be available to answer questions about Clear Skies.

5:15-6:30 pm **Reception (Skyline Terrace – North End)**

WEDNESDAY, APRIL 30TH

7:30 am

Continental Breakfast

8:00 am

Branding CHP, Messaging, & Public Relations Campaign

Mary Scheibel, Principal, Scheibel Halaska

Mike Stefanacki, Scheibel Halaska

This session will present initial work sponsored by our CHP Partners State of Illinois and Gas Technology Institute to define a CHP brand, identify key messages for different audiences, and develop a public relations campaign to bring CHP to key audiences. This session will include presentations of draft materials and will engage our Partners in testing and identifying messages for different audiences.

9:15 am

Other Resources from Our Allies

Merrill Smith, Program Manager, US Department of Energy, CHP Program

Elizabeth Brown, Research Assistant, American Council for an Energy-Efficient Economy

John Jimison, Executive Director, US Combined Heat & Power Association

Suzanne Watson, Senior Policy Analyst, Northeast-Midwest Institute

Ted Bronson

Nag Patibandla, Program Manager, New York State Energy Research and Development Authority (Invited)

This session will provide perspectives on other issues affecting CHP deployment and how our Allies promote CHP deployment by focusing on issues such as standby charges, exit fees, inter-connection, technology development, tax incentives, and funding opportunities.

10:30 am

Refreshments

10:45 am

How CHP Fits into Climate Goals

Bruce Diamond, Director, NiSource, Environmental and Agency Relations

Kevin Best, Director, RealEnergy, Sales and Marketing (Invited)

Vincent Camobreco, US EPA, Climate Leaders Program

Partners will present on how CHP is an integral part of their commitment to reduce greenhouse gas emissions and how to market CHP activities as corporate environmental stewardship.

In addition, staff from EPA's Climate Leaders Program will explain how companies can incorporate CHP into their emissions reductions goals.

12-2:00 pm

Luncheon for EPA CHP Partners and USCHPA Attendees – Grand Ballroom

Luncheon Speaker: Jeff Holmstead, EPA Assistant Administrator for Air and Radiation

ENERGY STAR CHP awards and CHP Certificates of Recognition will be presented

EPA CHP team available for project-specific support and one-on-one networking on both days.